

VOLUME 30, EDITION NO. 4 | APRIL 2014



chamber

Express



Over A Century of Service to the Business Community!

**PRESIDENT'S
PERSPECTIVE**

**CHAMBER
SPOTLIGHT**

NEW MEMBERS

**WHAT'S HAPPENING
AT THE CHAMBER?**

■ MEET THE TEAM

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Executive Director

Emily McColloch

Events Coordinator/Administrative Assistant

Carolyn Robinson

Finance Manager/Secretary

*Executive Committee Members

CONTACT US

The Chamber Express newsletter is published by the Boone Area Chamber of Commerce, 903 Story Street | Boone, Iowa 50036
Phone: 515.432.3342 | Fax: 515.432.3343
events@booneiowa.us
www.booneiowa.us

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CE TRIVIA:

What year was Montana renamed to Boone?

ANSWER ON PAGE 11

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our mission: "The mission of the Boone Area Chamber of Commerce is to *enhance* the *economic* and *civic vitality* of the businesses and citizens of Boone County"

■ FROM THE DESK OF THE DIRECTOR

If there is one thing I am passionate about, it is getting our youth more engaged with our business community, and vice versa. For those of you who have perused the 2014 Members Guide, you will notice a couple of relatively new Chamber programs...simply titled Ag Tours and Business Tours. The premise behind these new programs began when I experienced the 2012 Boone Area Leadership Program class responses to the tours they took that year. What occurred to me was that if long time Boone area residents were not fully aware of the business and industry assets we have in Boone County, more than likely our high school students had no idea either. Realizing that most students leave high school with little inclination as to what they want to be "when they grow up", or what field of study they should pursue after high school, it seemed to me that getting these kids out of the high school and immersed into the backbone of our local commerce could not only show them the possibilities of their education, but light a fire in them to pursue a major, or inspire them to start their own business. Through the Ag and Business Tours, we take small groups of about thirty kids and expose them to an entrepreneur or start-up operation, show them how STEM education is applied in local research facilities, then finally bring it all home by showing them how important our local industry is, and how continuing education and trades play an important role in keeping things running smoothly. Through these tours they can leave high school with ideas on careers, and know they can come back home to work in that profession. If you'd like to be a host business for the Chamber's Ag or Business Tours, or would like to be a sponsor, give us a call at the Chamber or drop me an email at director@booneiowa.us

— Kurt Phillips, Executive Director



The Duathlon, 5K and 10K will start and finish at Boone County Hospital. The Duathlon starts at 8 a.m. and will begin with a 2 mile run followed by a 14 mile bike ride, and then a 2 mile run again. The 5K and 10K start at 10 a.m. Participants are welcome to walk, run and bring strollers.

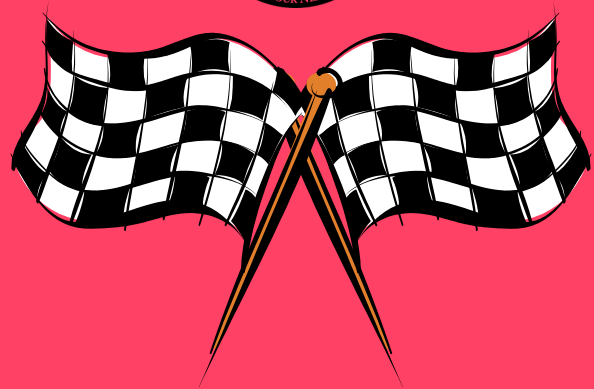
Food, beverages and an awards ceremony will follow the events. Cost is \$25 per person, per event.

For more information OR to register, log on to www.boonehospital.com, call (515) 433-8470 OR email Sara Behn at sbehn@bchmail.org.

1015 Union Street • Boone, Iowa

BAMA Race Days

Look for details on the Race Days Promotion coming soon!



Come check us out!

WWW.BOONEIOWA.US 3

■ CALENDAR



APRIL 2014



| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|---|--|--|-------------------------------------|---|------------------------------------|
| | | 1 | 2 CVB MEETING 7:30 AM EXEC. BOARD MEETING 11:30 AM | 3 | 4 | 5 |
| 6 | 7 | 8 STEERING COMM. 7:30 AM AMBASSADORS 9:30 AM CVB ANNUAL MEETING 5:30 PM | 9 | 10 "TUNED IN" KWBG 8:35 AM | 11 | 12 |
| 13 | 14 | 15 AMBASSADORS 9:30 AM | 16 BAMA MEETING 7:30 AM | 17 | 18 MEMBERSHIP COMMITTEE 4 PM | 19 CHAMBER FORUM 8 AM |
| 20 | 21 CHAMBER BOARD MEETING 11:30 AM | 22 AMBASSADORS 9:30 AM | 23 | 24 | 25 | 26 BAMA RACE DAYS |
| 27 | 28 | 29 AMBASSADORS 9:30 AM BA5 @ TIC Toc | 30 | | | |

■ LIST OF EVENTS

April

- April 5 – Iowa Arboretum Spring Fever Symposium
- April 5 – Iowa Arboretum Soil Festivities
- April 5 – Midwest Creations Bath Salts & Fizzy Crystals Craft Class
- April 5 – 4th Annual Celebrate Families Fair at Boone Middle School
- April 6 – 12 – Week of the Young Child
- April 12 – Boone & Scenic Valley Railroad Easter Bunny Express
- April 12 – Midwest Creations Easter Decoration Craft Class
- April 12 – Iowa Arboretum Organic Vegetable Gardening
- April 17 – 18 – KWBG Spring Auction
- April 19 – Chamber Forum
- April 25 – 27 – Central Iowa Expo BBQ, Cruise & Brew
- April 26 – Boone Area Merchants Race Days Promotion
- April 26 – Iowa Arboretum Arbor Day
- April 26 – Boone & Scenic Valley Railroad Motor Cars

May

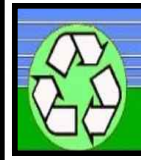
- May 2 – Iowa Arboretum Green Tie Affair
- May 3 – Iowa Arboretum Spring Plant Sale
- May 8 – Chamber Spring Ag Committee Tour
- May 11 – LAZERfest at Central Iowa Expo
- May 15 – Chamber Spring Biz Tour
- May 17 – Johnny Appleseed planting
- May 17 – Seven Oaks Recreation Gladiator Assault Challenge
- May 29 – Chamber of Commerce Golf Outing
- May 31 – Boone City-Wide Garage Sale

June

- June 8 – Iowa Arboretum Classic Car Day
- June 14 – Ogden City-Wide Garage Sale
- June 19 – Boone Area Merchants Moonlight Madness
- June 21 – CVB Fly In Breakfast
- June 26, 27, 28 – Ogden Fun Days
- June 28 – Herman Park Gospel Fest

July

- July 4 – Fireworks at Boone Speedway
- July 12 – Iowa Municipal Band Festival @ Herman Park
- July 13 – Boone & Scenic Valley Railroad Tom Crooks Auto Show
- July 17 – 20 – Boone County Fair
- July 26 – Boone Area Merchants Crazy Days



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REGISTRATION FORM

REGISTRATION DEADLINE IS MAY 22ND

Name: _____ Business: _____

Name: _____ Business: _____

Name: _____ Business: _____

Name: _____ Business: _____

Number of Carts Needed: 1 or 2

Return to Chamber office: 905 Story Street or Fax to 515.432.3343

Do you need help forming a team? The Chamber is willing to help you out! Just fill out the information above and we will contact you with your other team players.

Dust off your clubs and have some fun!



BOONE AREA
CHAMBER OF COMMERCE

515-432-3342

www.booneiowa.us



Membership Benefits

As a member of the Friends you'll be paid back a thousand ways every year – with children's smiles, the sincere appreciation of the library's hardworking staff, and the pure satisfaction of knowing you made a difference in people's lives.

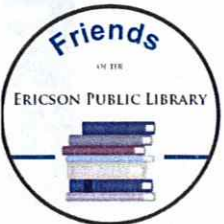
Did you know

The Friends of the Library
was founded in 1986

It's easy to join

As a Friend you'll receive:

- ⇒ Early admission to the annual book sale
- ⇒ A charitable tax receipt
- ⇒ Opportunities to get involved with an interesting and friendly group of people
- ⇒ But most of all, you'll be a Friend to a very important group in your community, your public library



702 Greene Street
Boone, Iowa 50036

Friends
of the
Ericson Public Library



Boone, Iowa

Become a
Friend today

Support your Library
and join the Friends!

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515-432-3727
www.boone.lib.ia.us

Why does the library need help?

The library provides services for all ages in our community. State and local funding are not enough to support all of the Library's wonderful programs. Therefore, the Library still relies heavily on private donations and support from our Friends group.

How the Friends help the library

- Our group is committed to helping improve our library's facilities, programs and services. We've funded, in full or in part the following:
 - ⇒ Annual reading programs
 - ⇒ Baby packets for parents and newborns
 - ⇒ Online research databases
 - ⇒ WILBOR and Tumblebooks
 - ⇒ Movie license
 - ⇒ Book discussion books and large print books
 - ⇒ Laptops

Endowment fund

I'd like to make a contribution to support the growth and future sustainability of Ericson Public Library

Please accept this contribution to the Friends of the Ericson Public Library Endowment Fund in the amount of \$ _____.

Make checks payable to the Friends of the Ericson Public Library Endowment Fund.

Yes! I want to be a Friend of the Library

I/We want to join in support of the Ericson Public Library.

Use my tax-deductible membership to enrich life in the library.

- Individual \$10
- Family \$15
- Contributing \$25
- Supporting \$50
- Patron \$100
- Other \$ _____

Name _____

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Please make your check payable to **Friends of the Ericson Public Library** and mail to **702 Greene Street**

Boone, Iowa 50036

Contact me about me about volunteering

Memorial Contributions

I/We want to celebrate and honor a special person or occasion.

The amount of my tax deductible gift is \$ _____

This gift honors

- A birthday
- An anniversary
- The birth of a child
- A retirement
- The memory of a loved one

Send a gift announcement to

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Address _____

City _____ State _____ Zip _____

Email _____

Message to recipient _____

Contributions to the Friends are qualified for tax exemption under Section 501(c)(3) of the Internal Revenue Code and tax deductible to the extent allowed by law.

THANK YOU FOR YOUR GENEROUS SUPPORT



■ PRESIDENT'S PERSPECTIVE

PRESIDENT'S PERSPECTIVE

A few short weeks ago I had the pleasure of attending and assisting with one of the Chamber's most important events, our 105th Annual Meeting. The event is such a great opportunity to celebrate the previous year's Chamber accomplishments and those who made it possible. I was honored and proud to recognize the leadership of outgoing board members Amber Hora, Diane Cox, Jay Lee, and Past-President Nick Lentz. These individuals, as well as the rest of the board members dedicate many selfless hours throughout their terms to guide and grow our Chamber. Thanks again to all of you!

Of particular significance at the Annual Meeting is the opportunity to recognize so many wonderful community business leaders and show them proper appreciation for the many contributions they provide to the Chamber and our community. Recognized this year were: Volunteer of the Year - Gabe Bowers for his dedication to Pufferbilly Days™ and many other Chamber and community events; Entrepreneur of the Year - Joshua Jacobson for creation of Boone's newest specialty business, Forte Studios; and Business of the Year - Fareway Stores, Inc. who are celebrating their 75th anniversary as a strong and proud Boone-based business. Congratulations to all of them; we're so grateful they are a part of the Boone Area Chamber of Commerce!

—Kevin Griggs, Board of Directors President
Griggs Environmental

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MEMBER SPOTLIGHT

FORTE STUDIOS



L to R: Brett Bojack and Joshua Jacobsen

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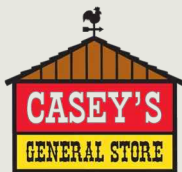
Recently, we are excited to announce that we have completed our construction and hired Brett Bojack, as our chief audio engineer. Brett has obtained his bachelors of science degree in recording arts and has worked with multiple award winning producers and audio engineers. He brings a passion and dedication that is complimentary to our mission.

Boone is a great location for a niche service and we have appreciated all the support the Chamber of Commerce, Boone Future's, and local businesses have provided us as we open our doors to the public. We look forward to serving the people of Boone and the surrounding areas in the many years ahead!

Interested in having your business spotlighted? Send a staff photo and 1 to 2 paragraphs about your company to Emily at events@booneiowa.us

NEW MEMBERS

Welcome **new** members



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Eric Stanton - IMCA Hobby Stocks
Josh May - Mod Lites

■ BUSINESS AFTER 5

BUSINESS AFTER 5

Last month's Business After 5 was held at the **Too Good 2 B New** on March 25th.
Tic Toc Italian Steakhouse will host the next Business After 5 on April 29.



Thank you to everyone who came out to BA5 at
Too Good 2 B New on March 25th.

■ CHAMBER BENEFIT

KNOW YOUR CHAMBER BENEFITS #26: FIND AN AREA BUSINESS

Boone Area Chamber of Commerce members are listed on www.booneiowa.us under Find An Area Business. Listings may include website links as well as business name, contact name, address and telephone numbers. Businesses may also request a 200 character descriptive paragraph be placed within their membership listing, as well as a 100 character listing of hours of operation, by submitting their information by email to office@booneiowa.us.

—Carol Robinson

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■ CONVENTION & VISITORS BUREAU

CVB HAPPENINGS

The Boone Area Convention and Visitors Bureau continued spreading word of the Three "Ts" of Boone County (Trains, Trails, and Treasures) in March by participating in the Eastern Iowa Sportshow held in Cedar Falls. Some changes have been made to the CVB website, and a few more are underway, all of which will make it easier for visitors to get information more easily and effectively. Speaking of information, requests for the CVB Family Fun Map/Brochure has once again exhausted our supply. Another short run has been made to get us through the next few months, but during this time we will be making some changes, including adding new members to the map. If you aren't a member of the CVB, but your business would benefit from the tens of thousands (more likely hundreds of thousands) of visitors that come to the area each year, this is a perfect time to put yourself on the map. One final note, the CVB will hold its first ever annual banquet on April 8th at the Boone County Historical Society. If you are a CVB member, you should have received information in the mail last week about this. If you aren't a member, contact the Chamber for more information about this event or about adding your business to the Family Fun brochure map.

*— Travis Stevenson, CVB Chairperson
Boone & Scenic Valley Railroad*

ANNUAL MEETING MARCH 11, 2014



Congratulations to this past week's 105th Boone Area Chamber of Commerce Annual Meeting award winners: Volunteer of the Year – Gabe Bowers, Bowers/ Digmann Financial, Entrepreneur of the Year – Josh Jacobsen, Forte' Studios, and Business/Industry of the Year – Fareway Stores, Inc. Over 100 members attended!

AG OMELET BREAKFAST MARCH 20, 2014



Thanks to all came out and enjoyed the feast. Through our ticket sales and sponsor support we raised roughly \$800 for 4H and FFA scholarships!



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■ BOONE AREA MERCHANT'S ASSOCIATION

BAMA BLARNEY STONE PROMOTION



Congratulations to Linda Galvan! Linda is the winner of the Boone Area Merchants Pot of Gold! She found the Blarney stone from Holly's that was hiding near the warming house at the skating pond. And now she has won certificates from each of our Blarney Stone sponsors!

Stone 1 sponsored by Midwest Creations – found by Tanya Reed at the Library; Stone 2 sponsored by the Book Shoppe – found by Lila Scott in the Green Space; Stone 3 sponsored by Eckstein's Jewelry found by Mike Carroll at the Herman Park Pavilion; Stone 4 sponsored by Godfather's Pizza found by Joan Reinart on the Courthouse lawn; Stone 5 sponsored by Tic Toc Italian Steakhouse; Stone 6 –sponsored by Something for You found by Lila Kruse at the Mini park Caboose; Stone 7 –sponsored by Colorado Grill found by Sandy Bassett at the County shed; Stone 8 sponsored by Too Good 2B New found by Amy Blanshan at Memorial Park; Stone 9 sponsored by Holly's found by Linda Galvan at the Warming House by the Skate Pond; Stone 10 sponsored by the Dutch Oven Bakery found by Melissa Hart at the Dog Park.

—Carol Kuster, BAMA Chairperson
KWBG

■ NEWS IN A NUTSHELL

NEWS IN A NUTSHELL

Boone High student Nathaniel Brown is compiling pictures for a **historic perspective of the old High School's** 1911 and 1924 additions. This may include any photos of the building or events that were held inside. Please contact Nathaniel at brownnathaniel@gmail.com if you have photos to contribute.

The third **Chamber Forum** will be held on Saturday, April 19th, at the Ericson Public Library's Second floor conference room. Thanks to our Presenting Sponsor CDS-Global for making these forums possible, along with the support from Griggs Environmental, KWBG Radio, and the Boone News Republican.

Dust off your clubs and have some fun! The **2014 Boone Chamber of Commerce Annual Golf Classic** will be held on Thursday, May 29th at Cedar Pointe Golf Course. Forms are now available (see insert)! Sign your team up today!

Did you know you can book your sponsorships for any chamber program scheduled for 2014, right now? Just fill out the **Member Form**, inside the back page of the Member's Guide and send it in.

Don't forget to use the E-News to publicize your organization's events. The E-news is a no cost benefit to chamber members, sent every Monday morning via email. Please have your information to the chamber at least 7-10 days in advance. Email Emily with your notes at events@iowatelecom.net

Front Cover Photo: *Springtime at The Iowa Arboretum.*

CE Trivia Answer: 1871

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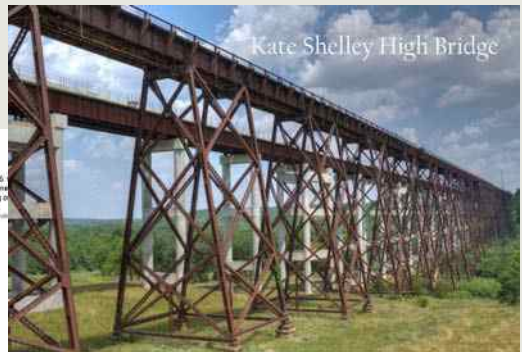
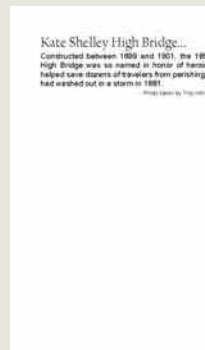
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PLACE
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■ WHAT'S HAPPENING AT THE CHAMBER?

BOONE COUNTY POSTCARDS

How many times have you wished you had a postcard of Boone County to share with someone? Well, we agree, and now the Chamber's got 'em - Four awesome snapshots that capture the beauty and essence of our landscape. These cards feature Ledges State Park in the winter, and one of its legendary stone bridge amidst spectacular fall foliage, the Kate Shelley Memorial High Bridge, and one of the High Trestle Trail Bridge. Each comes with a brief description of the photo on the front. Buy them one for a dollar or all four for three dollars. Send them to your grandkids, keep a few in the office for guests, or let your friends know they can stop in and get one when they visit Boone. The postcards are on display at the Chamber offices, 903 Story Street.



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